

STOP LOAN SHARKS

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Stop Loan Sharks Partner Social Media Toolkit

Below are some sample posts you can use to raise awareness and encourage reporting of loan sharks.

Follow Stop Loan Sharks England on [Facebook](#), [Twitter](#) and [Instagram](#).

Sample Posts

- @LoanSharkNews continue to support victims of illegal money lending during the national #lockdown. For advice and support, call the confidential Stop Loan Sharks Helpline on 0300 555 2222 📞 Live chat is available 9am-5pm weekdays at www.stoploansharks.co.uk
- How to spot a loan shark - No paperwork, extortionate interest rates and threats of violence ⚠️ Been a victim of illegal money lending? @LoanSharkNews can provide confidential advice and support www.stoploansharks.co.uk
- Have you been a victim of illegal money lending? If you are unable to call for help, use Stop Loan Sharks Live Chat. It's anonymous, safe and confidential ➡️ www.stoploansharks.co.uk
- It can be difficult to know if a relative, friend, neighbour or colleague is in debt to a loan shark 😞 Signs to look for include: Loan with no paperwork, extortionate interest rates, use of bank or benefit cards as security and threats of violence. Contact @LoanSharkNews for support.
- Stop Loan Sharks is a free to download mobile app, providing support and information to anyone who may be the victim of a loan shark or concerned about someone they know ➡️ bit.ly/2FW28rn
- Have you been offered a loan or money transfer? Has the lender taken your bank card, passport & other valuables from you? Are you scared of people finding out? If yes - you may be in debt to a loan shark. Get advice and support: www.stoploansharks.co.uk
- Tips on how to spot and avoid loan sharks
 - 👉 Check your lender is @TheFCA authorised
 - 👉 Report illegal money lenders to @LoanSharkNews
 - 👉 Contact your local credit union about safe savings and affordable loans www.findyourcreditunion.co.uk

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- If you're struggling financially as a result of a #COVID19 related job loss, don't turn to a loan shark for help. Contact your local council (or [housing money advice team](#)) about financial support available or speak to @CitizensAdvice.
- Believe you've borrowed money from a friend? Sometimes loan sharks pose as friends who pretend to help you out. Feeling pressured to repay? 😞 Call for help on 0300 555 2222 or visit www.stoploansharks.co.uk
- Do you have a loan debt that keeps growing? Been threatened when you couldn't pay? You might be involved with a loan shark ⚠️ Get advice and support from @LoanSharkNews on 0300 555 2222 or chat online at www.stoploansharks.co.uk
- If you believe a friend or relative is the victim of a loan shark, it can be difficult to know what to say or how you can support them. @LoanSharkNews have put together some tips and advice to help [→](#) www.stoploansharks.co.uk/worried-about-someone-else
- Feeling anxious or worried because you owe money to a loan shark? Help is only a phone call away. Call @LoanSharkNews on their 24-hour confidential helpline 0300 555 2222 📞
- Spotted an advert online for a quick cash loan or bank transfer with no checks or paperwork? Check the lender is @TheFCA authorised and don't fall prey to loan sharks. Find out more at www.stoploansharks.co.uk.
- Don't let loan sharks slide into your DMs! 🙅 Only borrow money from safe and reputable lenders like a credit union. If you have suspicions someone is lending money illegally, report it to @LoanSharkNews on 0300 555 2222 📞

Social Media Graphics

Live Chat

Live Chat service is available between 9am and 5pm weekdays and can be accessed on the website www.stoploansharks.co.uk. The new platform gives those who need help the option to discuss their situation 1:1 with a support worker from Stop Loan Sharks and seek advice discreetly and confidentially.

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www.stoploansharks.co.uk
Live Chat: 9am-5pm weekdays

**NEED TO REPORT A LOAN SHARK?
TALK ONLINE SAFELY AND IN CONFIDENCE**



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**BORROWED FROM A LOAN SHARK?
HELP IS JUST A CLICK AWAY**

Stop Loan Sharks App

Free to download from the Apple App Store and Google Play or scan the QR code. The app includes a contact form and phone number to report loan sharks, as well as information to help victims of illegal money lending to get support. Users can receive push notifications about loan shark arrests and cases in their area.



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Download Stop Loan Sharks App



**NEED TO REPORT A LOAN SHARK?
GET HELP AT THE TOUCH OF A BUTTON**

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Stop Loan Sharks 24-hour Helpline

Anyone affected by loan sharks can call the helpline 24 hours a day, 365 days a year to speak to a trained member of the Stop Loan Sharks team.



Worried about someone else

Anyone affected by loan sharks or concerned about someone they know can call the helpline or access one to one support through Stop Loan Sharks Live Chat.

Find out how to get help if you or someone you know is a victim of illegal money lending: www.stoploansharks.co.uk/worried-about-someone-else


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FRIEND BORROWED FROM A LOAN SHARK?
WE CAN HELP YOU SUPPORT THEM



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PARTNER BORROWED FROM A LOAN SHARK?
WE CAN HELP YOU SUPPORT THEM

Loan sharks on social media

Recent statistics show one in five victims met the loan shark on social media. Loan sharks are increasingly using platforms like Facebook, Instagram and Snapchat, to advertise illegal loans and target potential victims.

Stay safe from online loan sharks:

Know who you're dealing with. If you've only ever met someone online or are unsure of the legitimacy of a lender, take some time to do a bit more research. Check the lender is authorised by the Financial Conduct Authority (FCA). If not, don't borrow from them – report to the Stop Loan Sharks team.

Beware of loan adverts with no credit checks. Loan sharks have been known to advertise in community groups and on local selling pages. They may seem friendly and accommodating, but their behaviour can quickly change, and you might be harassed or threatened if you get behind with your repayments. Lenders must carry out credit checks to make sure borrowers can afford to pay back their loans. You

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should never hand over your bank details to strangers, even if they lure you with attractive offers. Remember, if it looks too good to be true, it probably is.

Beware of any requests for your details or money. Loan sharks may ask for copies of your passport or pictures of your house, the street and your house number. Never send money or give card details, online account details or copies of personal documents to anyone you don't know or trust.



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LOAN
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SLIDE
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CALL OUR 24/7
CONFIDENTIAL
HELPLINE
0300 555 2222

#SharkFreeSurfing



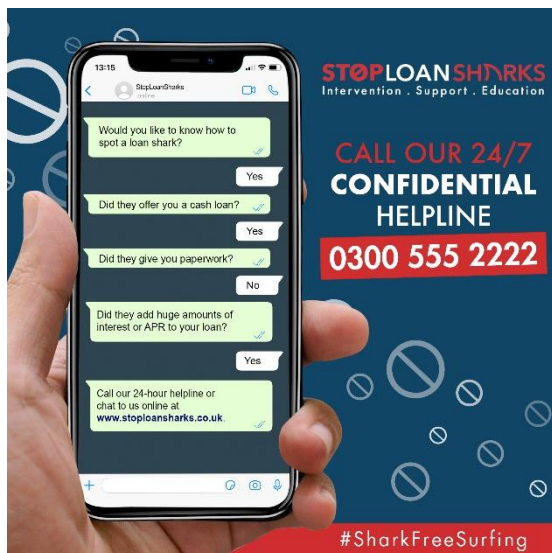
DID YOU KNOW

**1 IN 5 FIND
THEIR LOAN
SHARK ON
SOCIAL MEDIA**

CALL OUR 24/7
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Scan the QR code to
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