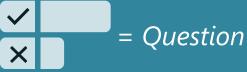
# Protecting yourself and others from cybercrime and scams

Cyber Security Advisor - John Greenwood

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= Thinking point.









#### **National Cyber Security Strategy**

**National** 

Regional









Regional Organised Crime Unit





#### Cyber dependent crimes

- Pursue Investigation
- Protect Increase Defence
- CHOICES Stop Involvement
- Prepare Increase Resilience







#### **Cyber Enabled**

- 'traditional crimes', which can be increased in their scale or efficiency by use of computers / ICT
  - Fraud / Credit card theft
  - Investment Scams
  - Romance Scams

## **Cyber Dependent**

 Offences that can only be committed using a computer / ICT

- Malware (viruses, ransomware)
- Hacking





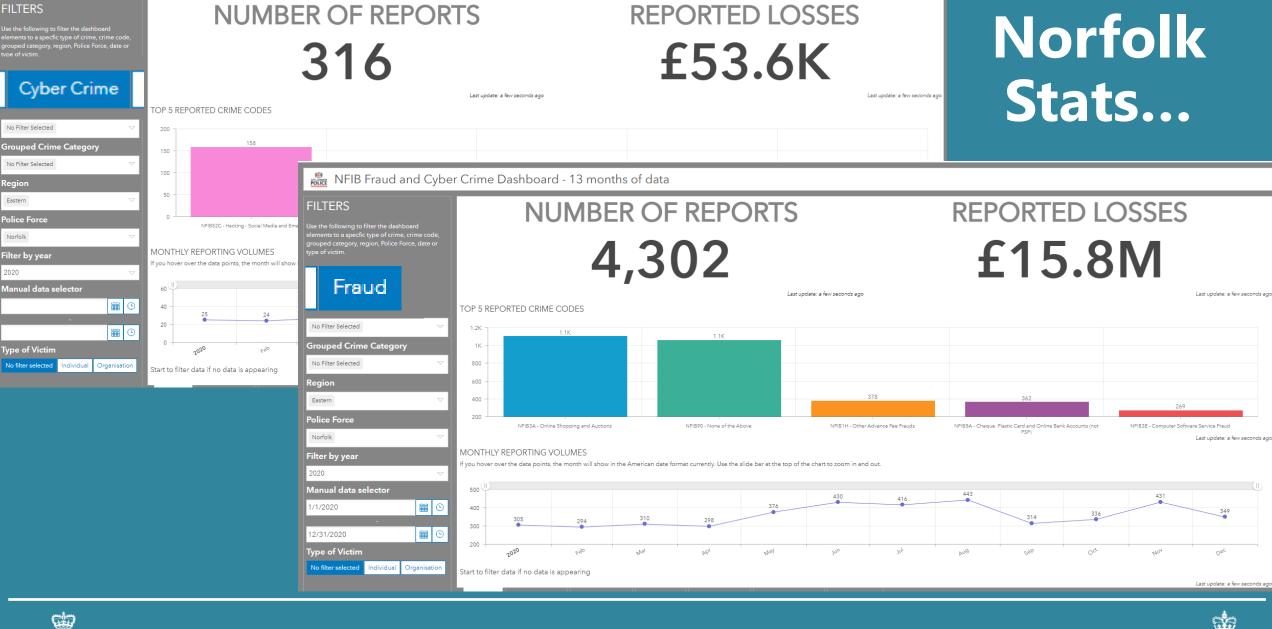


 The NCSC is the single point of contact for individuals and organisations of all sizes in relation to cyber security











NFIB Fraud and Cyber Crime Dashboard - 13 months of data



#### **Attackers / Attacks** Phishing Hackers LOGIN Email **Account** Compromise Compromise **Nation States** Malware Ransomware

*Insider Threats* 







- Phishing
- Account/ service compromise







#### **Take Control Of Your Online Presence**

- Avoid posting specific information about your organisation or role
- What does your social media say about you?
- Check your privacy settings on social media
- Register for data breach notifications (;--have i been pwned?
- Do you need location data enabled?
- Google yourself





## Social engineering

Attackers attempt to trick users into doing 'the wrong thing'

"98% of cyber attacks rely on social engineering." 2021 Cyber Trends PurpleSec

"Criminals don't hack in, they log in." Detective Inspector David Parkin (ret)

**Phishing** 



**SMShing** 



Vishing







## **Phishing - General**

- Disguise themselves as a trustworthy entity
- Aim is to make the user click a bad link or give away sensitive information

- Could contain legitimate links
- Image of text to trick filters
- Email addresses / web domains with typos are used
- Link to fake site which is used to harvest details

- Sense of urgency / threats
- Link to cloud documents
- Numbers can be spoofed
- Could come from a friend / colleague







# Have you received a phishing email to your email account this year?



In April (2020) Google (1.5 billion users) blocked 100 million phishing emails per day, a fifth of which related to COVID-19. (BBC)





## Whaling

Targets high-level decision makers

## Spear phishing

Personalised to their targets

#### **Phishing**

Emails sent en masse

#### Could be from:

 compromised internal account
 Potentially followed up with call

Targeted
Research Required
Personalised so more believable







# If a website has a padlock in the URL bar is it trustworthy?

☐ https://www.bbc.co.uk/





today.

What do these mean?

You have never visited this site before



Log in	to your account	
Email addr	ess	
Password		
	l - a la	
	Log In	
Forgot your e	mail address or password?	
	Sign Up for Free	

#### All in one pay.

Pick a card, any card, or bank account. It's your money, you choose how to spend it.

#### Simple. And no hidden costs.

It's free to sign up for a PayPal account, and we don't charge you a transaction fee when you buy something, no matter how you choose to pay.

About Us | Contact Us | Fees | Merchant Services | Worldwide Privacy | Our Blog | Jobs | Legal Agreements | eBay

#### Reel or Phish..



[Account-Deactivation]

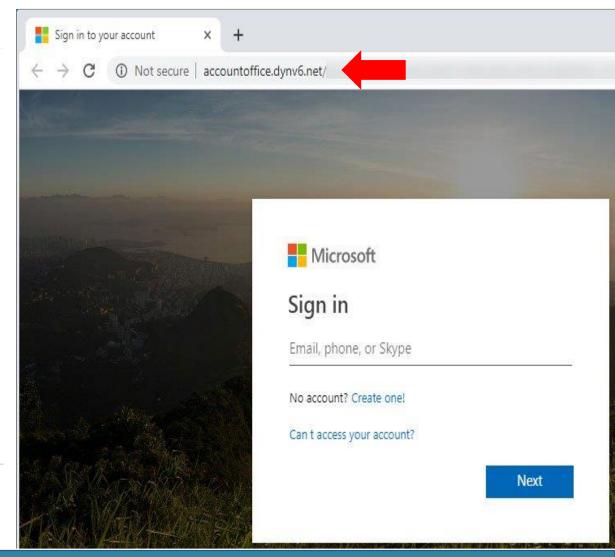


Microsoft Fix <mx-59545445435@protection.office-365.com>



Tuesday, August 21, 2018 at 1:18 AM Show Details

Office-365 Hi Sales Your account of com will be disconnected from sending or receiving mails from other users, because you failed to resolve errors on your mail. You need to resolve the errors or your account will be disconnected from com. Follow the instruction below to resolve now. **RESOLVE ISSUE NOW** Regards, Microsft Security Team This notification was sent to





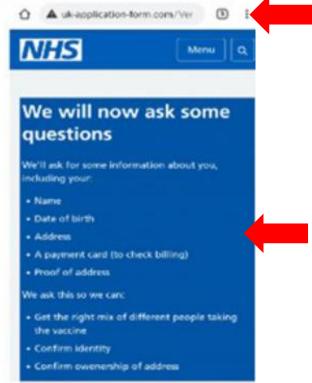


#### Reel or Phish...

NHS: We have identified that your are eligible to apply for your vaccine. For more information and to apply, follow here: uk-application-form.com











#### Carlisle ex-police officer 'devastated' by £3k Royal Mail scam

3 7 April

He had fallen prey to a <u>scam text message</u> that claimed a parcel was awaiting delivery.

Royal Mail has confirmed it would never send such a text message.

Victims receive a text purporting to be from the company which reads: "Your Royal Mail parcel is awaiting delivery. Please confirm the settlement of 1.99 (GBP) on the following link".

The message then links to a website mocked up to look like an official site. '

The page requests personal and payment details, which fraudsters use to steal the victim's identity or target them with further scams.

Text Message Today 08:41

Royal Mail: Your package has a £2.99 shipping fee, to pay this now visit royalmail-redelivery.support. Actions will be taken if you do not pay this fee

**Techniques** 

**Criminal Gain** 

SMShing

Trusted company, FOMO

Phishing

---> £1.99 ---> Personal data



## Phishing – Tips for users



As of 30<sup>th</sup> June the number of reports received stand at more than 6,500,000 with the removal of more than 50,500 scams and 97,500 URLs.

- Forward to the Suspicious Email Reporting Service report@phishing.gov.uk
- Text messages can be reported by forwarding to 7726





## **Vishing Call** [02.03.21]





- Pretending to be BT Openreach
- Automated recording: problems on your line, will be disconnected press 1 to speak to an agent....
- Gave a 'technical' reason & said that my account had been hacked
- Asked what I used the internet for (prompted banking, PayPal etc)
- Took me to a website (pchelpme.us) then asked me to enter a code and this allowed them to run support software which allowed remote access
- Aim: To steal credentials / money







# Do you / your organisation reuse passwords?

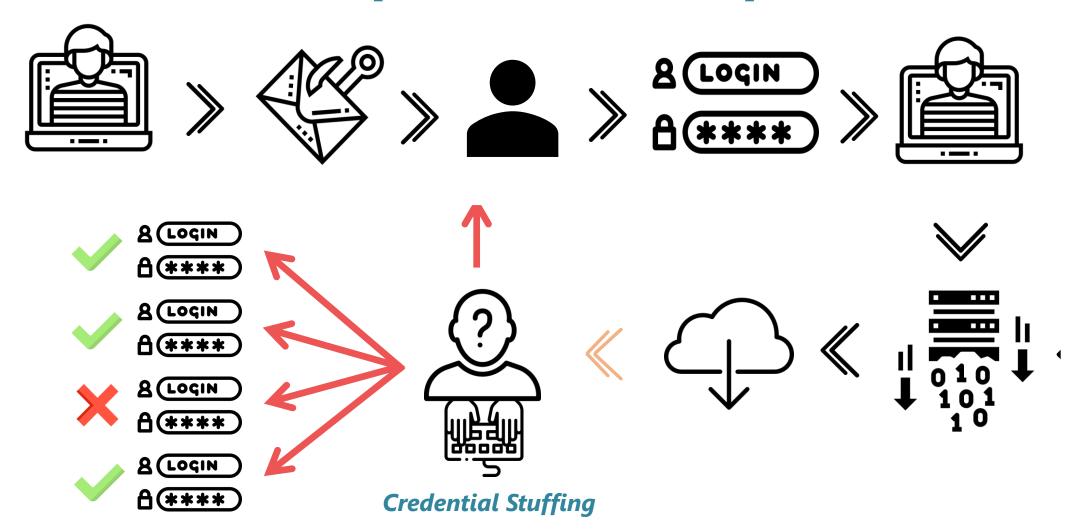
football abc123 password1 superman 123456 qwerty1234 monkey password qwerty123 qwerty liverpool 1q2w3e4r5t





#### ';--have i been pwned?

#### Account compromise example



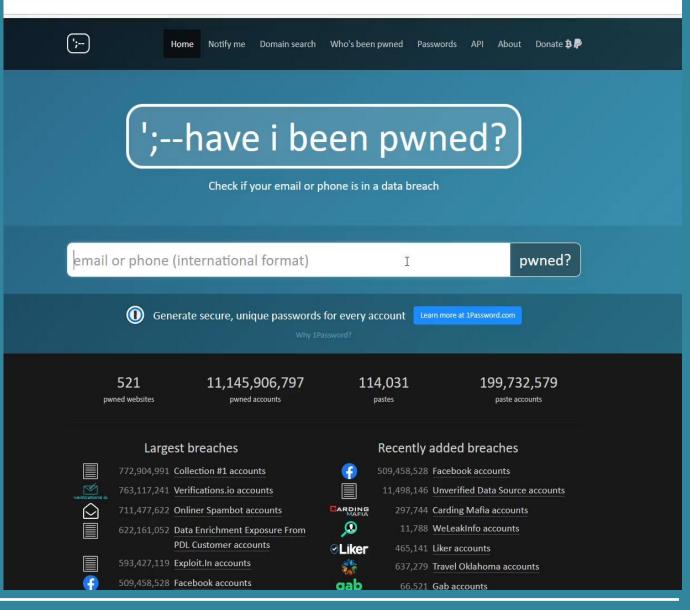


# Have your details ever been in a data breach?

You can check using www.haveibeenpwned.com

65% of people reuse passwords across multiple sites.

(Google 2019)







# World's Biggest Data Breaches & Hacks Selected events over 30,000 records UPDATED: Apr 2021

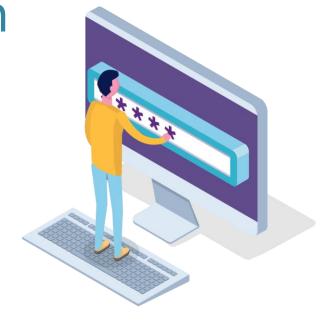


size: records lost filter

## **Top Tips**



- ✓ Use strong, <u>separate</u> passwords
  ✓THREE RANDOM WORDS Then add complexity, numbers and special characters
- Use a password manager / save passwords in browser
- Use two-factor authentication (2FA)







#### 2 Factor Authentication (aka multi-factor, 2FA)



Something you know

TreeChairFish67^

Cash Point example





Something you have







If both correct then access granted









#### Do your use 2FA for your email?



13% of people use the same password for all their accounts. (Google 2019)





#### **More Top Tips**



- ✓ Update your devices
- **✓** Use anti-virus

(set to auto update)

- Backup your most important data
  - Test these backups





## The Computer Misuse Act (1990)

Section	Offence	Example	Prison Sentence
1	Unauthorised access to computer material.	Without them knowing, you shoulder surf a friend and use their password to access their account.	Up to 2 years
2	Unauthorised access with intent to commit or facilitate commission of further offences.	Without their permission, you access a friends phone and transfer money from their account.	Up to 5 years
3	Unauthorised acts with intent to impair, or with recklessness as to impairing, operation of computer.	Use a booter tool to kick someone off an online game.	Up to 10 years
3ZA	Unauthorised acts causing, or creating risk of serious damage.	Hack into a government system undermining national security.	Up to 14 years, if serious risk or actual harm – up to life
3A	Making, supplying or obtaining articles for use in another CMA offence.	Downloaded malware to put on a school computer to gain remote access. You didn't event get to use it.	Up to 2 years





# Scams are Fraud - Fraud is the most commonly experienced crime in the UK

- Fraud costs the UK economy £5-£10 Billion a year
- 53% of people over 65 have been targeted by scams
- Statistics indicate that the average scam victim has lost over £3000
- Only 5% of scams are reported





**Telephone scams** 

**Doorstep scams** 

**Online scams** 

Fake lotteries and prize draws, investment offers, inheritance windfalls.

Pretending to be a trusted institution, may have some information to make credible, recorded messages.

Selling goods and services often poor quality or non existent.

Disguised as known company – bank, Paypal, Google Email offers embedded links or attachments.





#### **Fraud**









- COVID (vaccine, fines, payments)
- Investment Scams
- Romance Scams
- Courier Fraud
- TV Licencing
- Council Tax reduction
- Tech support scams













#### Thinks to look out for: C.A.U.S.E.D

- Current Criminals often exploit current news, big events or specific times of year (CENSUS, Tax)
- Authority Is the message claiming to be from someone official?
- Urgent Are you told you have a limited time to respond
- Scarcity Is the message offering something in short supply / to good to be true.
- Emotion Does the message make you panic, fearful, hopeful or curious
- Data They may have some information about you







#### Things to know



- Bank / police will never call you to ask you to verify your personal details / PIN
- Use contact details you can trust
- Phone numbers can be faked
- If you need to call someone back to check, take five; fraudsters can keep your landline 'open' for a short period of time after you hang up





#### What to look for in others



#### **Postal Scams**

- Making regular trips to Post office
- Lots of Junk Mail
- Lots of Stamps
- Cheque books
- unnecessary products or free gifts in house



#### **Telephone Scams**

- Receive lots of Phone calls
- Make regular Payments
- SMS messages
- Talking about new 'Friends'
- Talk about Helpful caller



#### **Doorstep Scams**

- Poor quality
- Unnecessary work
- Fearful
- Pressure
- Cash withdrawals



#### **Online Scams**

- Suspicious emails
- Final demands
- Refunds
- New Online relationships
- Payments being made
- Asking about bitcoins or other cryptocurrency





#### **NS** Cyber as a resource

- Deliver Cyber Protect message & training
- Signpost and offer general cyber support and advice

- **△**Cyber Basics Review in line with Cyber Essentials
- ► Sponsors for <u>CiSP</u> (Cyber Security Information Sharing Partnership) joint industry and government knowledge initiative
- Lego Decisions and Disruptions roleplaying game to raise awareness of the importance of cyber security





# If you are a victim

Action Fraud 24/7

Action Fraud 24/7

live cyber attacks

- Report to Action Fraud
- Keep copies of / photos of:
  - ✓ Logs (server / access / email)
  - ✓ Email headers
  - ✓ Any related documents
  - √ Keep forwarding rules













ncsc.gov.uk



**REPORT** 

# ActionFraud National Fraud & Cyber Crime Reporting Centre

""" actionfraud.police.uk """"

ALSO FOR NEWS & ALERTS

Enable 2FA

**Authy.org** 

';--have i been pwned?

haveibeenpwned.com



www.getsafeonline.org



takefive-stopfraud.org.uk



friendsagainstscams.org.uk







Norfolk Against Scams Partnership







# As a result of this presentation will you be reviewing your cyber security?



CyberProtect@Norfolk.police.uk



@NSCyberCrime



norfolk.police.uk/advice/cybercrime



smartsurvey.co.uk/s/Individual-NorfolkSuffolk2021



