

Uniting Norfolk Against Scams & Financial Abuse
A one day conference on financial abuse and scams
14th September 2017

*Paul Maskall
Cyber Security Tactical Advisor,
Blue Lights Digital*

Risk, Value and Inclusion: Digital Identity - Synopsis

*“A fundamental drive for everyone, is to feel valued, included or considered. We seek it in everyday life, whether it is through our careers, relationships or any other aspect that we associate value to. This boils down to the idea that we want to be with and find people who **‘believe what we believe’** and the question is, how did we do that before tech? and how difficult was it?*

*The premise of **Digital Identity and Wellbeing** is that your online presence, your footprint or your tech usage is a much a part of your identity as any other, but we dismiss it because of its intangibility. We value it less, so we consider it less of an impactful factor, yet think of the contradiction when social technology is the most pervasive thing in modern society. We can manage it like any other factor of our identity, but with either children or the vulnerable, we need to recognise it as an influential aspect of wellbeing and regard it as such.*